



Oh, yeah! Shopping just got easier with eWIC!

Shop for your WIC foods using your eWIC card:

- Swipe your eWIC card at the register just like a debit card.
- Buy food when it works best for you and your family. Just use all of your benefits before the end of your 30 day benefit cycle.
- Check your balance on the WIC2Go app.

It's that easy! To learn more, visit **WICHelpNY.org** or call the Growing Up Healthy Hotline at 1-800-522-5006 and ask for help with WIC.



 The new
eWIC card!