

A young child with short brown hair, wearing a bright green jacket with blue and white accents, is sitting in a shopping cart. The child is smiling broadly and looking towards the camera. The cart has orange handles. The background is a blurred grocery store aisle with shelves of various products.

eWIC

a new way
to shop!

Hey, have you heard? Shopping is easier with eWIC!

WIC helps you buy healthy food your family needs.

WIC benefits are now given on an eWIC card. The card is used just like a debit card at WIC-approved stores. Shop for your WIC foods and pay by swiping your eWIC card. It's that easy!

Learn more at **WICHelpNY.org**, or call the Growing Up Healthy Hotline at 1-800-522-5006 and ask for help with WIC.



[HungerSolutionsNY.org](https://www.HungerSolutionsNY.org)

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